



# Information Systems: A Management Approach

*Steven R. Gordon, Judith R. Gordon*

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**Information Systems: A Management Approach** Steven R. Gordon, Judith R. Gordon

Written from the manager's perspective, this new Third Edition prepares readers to improve the management of information using the latest information systems and technologies. The book shows how to analyze a situation, evaluate existing systems for managing information, design the features of new systems, and consider the issues associated with implementing them.

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