



Project Management: Strategic Design and Implementation

David Cleland, Lewis Ireland

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The theme of the last edition will continue as authors improve individual chapters by adding a brief introduction that outlines the central points of the chapter and warms up readers for what follows. Each chapter concludes with four additional sections: a listing of additional sources of information in the form of a generously annotated bibliography; a listing of project management principles that summarize chapter content in pithy statements of enduring, universal value; a project management situation--a brief, descriptive case study that illuminates chapter content by way of a practical example; and a student/reader assignment that offers food for thought, discussion, or investigation. More student problems are added in this edition along with new chapters throughout and up-dated chapters where change is warranted. Graphics and illustrations updated with side bar information included throughout and the book with have a new look in a larger 7 3/8 x 9 A trim.

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