

The Little Book of Cases in Hospitality Management: Stories From Industry Practitioners

Dana V. Tesone Ph.D., Peter Ricci



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For hospitality and tourism management courses at the undergraduate level. This book presents a collection of current stories culminated into cases from the real world experiences of industry practitioners. These easy to read thought provoking cases--focusing on all sectors of the industry--provide students with the visceral experiences of practicing middle level hospitality management.



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