



From Scratch: The Uncensored History of the Food Network

Allen Salkin

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Twenty Years of Dish from Flay and Fieri to Deen and DeLaurentiis...

Includes a New Afterword!

"I don't want this shown. I want the tapes of this whole series destroyed."—Martha Stewart

"In those days, the main requirement to be on the Food Network was being able to get there by subway."—Bobby Flay

"She seems to suggest that you can make good food easily, in minutes, using Cheez Whiz and chopped-up Pringles and packaged chili mix."—Anthony Bourdain

This is the definitive history of The Food Network from its earliest days as a long-shot business gamble to its current status as a cable obsession for millions, home along the way to such icons as Emeril Lagasse, Rachael Ray, Mario Batali, Alton Brown, and countless other celebrity chefs. Using extensive inside access and interviews with hundreds of executives, stars, and employees, *From Scratch* is a tantalizing, delicious look at the intersection of business, pop culture, and food.

INCLUDES PHOTOS

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