The 53 Biggest Self-Publishing Mistakes and How to Avoid Them

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There are many books and ebooks out there that tell you what to do when self-publishing -- but this is the only one that warns you what NOT to do. Whether you are truly self-publishing or going through a self-publishing service, "The 53 Biggest Self-Publishing Mistakes" will help you to avoid the landmines that litter the self-publishing landscape.

Author Andrew Chapman first self-published in 1987 and has spent his years since then working in nearly every aspect of independent publishing. As a publishing consultant, professional speaker on the topic, and president of a large publishing association, Chapman has heard firsthand the stories of hundreds if not thousands of authors. From his experience, he realized self-publishing authors need to know the mistakes that can cost them huge amounts of money or doom their book to obscurity -- and how to avoid those mistakes.

"The 53 Biggest Self-Publishing Mistakes" is a must-have ebook for any author considering the self-publishing route, or who has already walked the path with less-than-satisfactory results. Ignore its warnings at your own risk!

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