



As Seen in "Vogue": A Century of American Fashion in Advertising (Costume Society of America) (Paperback) - Common

By (author) Daniel Delis Hill

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As Seen in "Vogue": A Century of American Fashion in Advertising (Costume Society of America) (Paperback) - Common By (author) Daniel Delis Hill

Throughout the twentieth century the ready-to-wear industry, fashion journalism, and mass-media advertising fueled one another's success by identifying an ever-widening consumer class and fanning the desire to be fashionable. Through more than six hundred fashion ads that appeared in Vogue from the magazine's debut in 1893 through the next ten decades, Hill documents not only this symbiosis but al

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